

# The Review-Advertiser

VOLUME 24

CLARESHOLM, ALBERTA, FRIDAY, FEBRUARY 17, 1928

Number 7

## INVESTMENT SUGGESTIONS

### RELIANCE GRAIN CO. LTD.

6 per cent Bonds due 1938—Yielding 6 per cent.

### P. BURNS & COMPANY, LTD.

6½ per cent Bonds due 1933—Yielding 6.10 per cent

### ALBERTA WOOD PRESERVING CO. LTD.

7 per cent Preferred Stock—Yielding 7.10 per cent

### O. C. ARNOTT COMPANY LTD.

INVESTMENT BANKERS

Royal Bank Chambers CALGARY Phone M6718

## FURS WANTED

Our demand for furs has become so large that we are compelled to pay top market prices to get them. You will benefit by making shipments to the American Hide & Fur Co., of Calgary. Our top prices do not remain only on our price lists but our returns will convince you.

Coyotes and Badgers up to \$30.00

Weasels up to \$4.50. Lynx up to \$50.00

Minks up to \$35.00. Jack Rabbits 40c.

You will get these prices for quality and size.

Remember the house you ship to:

**American Hide & Fur Co.**

Corner 6th Avenue and 4th St. East, Calgary, Alta.

## J. H. BOUSQUET

CLARESHOLM

**Agent for Alberta Granite, Marble & Stone Co. Limited**

**Fine Memorials, Copings, Fences, Candy Slabs.**

Freight paid to Claresholm.

We guarantee what we sell.

Let me give you estimate on your new home, either Stucco or Concrete Block. Service and durability guaranteed.

## WINTER EXCURSIONS

TO THE

## PACIFIC COAST

VANCOUVER - VICTORIA  
NEW WESTMINSTER

—TICKETS ON SALE—

JANUARY 3, 5, 10, 12, 17, 19, 24.

FEBRUARY 2 and 7.

Good to return until April 15, 1928

## CANADIAN PACIFIC

THE SCENIC ROUTE TO THE PACIFIC COAST,  
CALIFORNIA

Banff Winter Carnival, Feb. 4-11

For Full Information Ask the Ticket Agent

E. H. MACK, Claresholm.

## Claresholm Local News

### BIG OVERTURN IN TOWN POLITICS

Mrs. A. H. Wallis is spending the week end in Lethbridge.

Mrs. R. G. Free of Stavelly is a patient in the local hospital.

Mr. and Mrs. Alf. McAlister spent a couple of days in Calgary this week.

Mrs. W. T. Ohler, of Carmanagay, is a patient in the local hospital at present.

W. O. Wilcox has bought a big Reo truck to use in hauling gravel for the roads.

Mrs. Albert Thompson, of Graman, is a patient in the local hospital at present.

Mr. and Mrs. J. A. Copley, of Airdrie, spent the week end with Mr. and Mrs. Fred Watkins.

Raymond, two year old son of S. McNally, is a patient in the local hospital since the 12th.

Born at the local hospital, on February 15, to Mr. and Mrs. Edward Dersch of Graman, a son.

Bruce Lawson had the misfortune to get the fingers of his right hand crushed in a door a few days ago.

W. G. Valetsko is attending L. O. F. Grand Lodge at Edmonton this week, as representative of Foot Hill Lodge No. 13.

The ban placed by the Board of Health will, of course, prevent any church services being held in Claresholm the coming Sunday.

Word comes from Ogden that Mrs. Clara Grobe had the misfortune to break her left wrist a few days ago, the result of a fall on an icy walk.

Miss Mildred Edlund was operated on for appendicitis in the early hours of Thursday morning at the local hospital. She is reported getting along nicely.

G. B. Walker, M.L.A., has notified Fred Watkins that the Labor Department is able to furnish 1,500 men for farm work, for southern Alberta, within five days notice.

The Willow Creek W. I. has procured the services of Mr. Cockburn to give a talk and demonstration on poultry raising and culling, at the college on Wednesday next, at 3 o'clock. All interested are welcome.

Donald Murray and Donald Porter, of the Claresholm High School, have been entered to represent the school in the Canadian and International Oratorical Contest (southern Alberta division), sponsored by the Calgary Herald. Approximately 225 students have been entered in this division.

The weather for the past week has been mild. About four inches of snow last Saturday evening has however further held up the thawing of last year's crop. There was also a light snowfall on Wednesday. Thursday was the warmest day of the week when the mercury reached 52 above. Other days have seemed warmer owing to bright sunshine.

It is said that no picture in history has ever dared attempt the marvellously thrilling, gloriously beautiful scenes depicted in the remarkable masterpiece, "Ben Hur". The mind of man has never conceived the words to describe even faintly the grandeur, magnificence and awe-inspiring moments that pass before your eyes in this astounding prodigious gem. Booked for the Rex theater on Thursday, Friday and Saturday, February 23-24-25.

Owing to the ban on public assemblies, placed as a measure of public health protection following two cases of spinal meningitis, it has been necessary to postpone the showing of the "Ben Hur" picture. However, thanks to the courtesy of the film distributors and a theater manager in a northern town, Manager Edlund has been able to exchange booking dates and will show the picture in Claresholm Thursday, Friday and Saturday, February 23-24-25, with matinee performances all three days at 3 p.m.

The town election on Monday aroused keen interest and a good vote was polled. The count in the evening showed the following results: J. R. Watt 196, J. W. Morrow 162, P. E. Hood 188, G. M. Godley 82, D. A. Anderson 53. The last two named were the administration candidates and were running for re-election. The first meeting of the new council is called for next Monday evening.

### Military Funeral for Jack Allen

The funeral of Jack Allen, which took place at the Claresholm cemetery on Saturday, February 11, was carried out by the boys of the Local Squadron Mounted Rifles, of which Jack has been a member since July 14, 1925. Owing to the nature of the disease which caused his death, only those members of the Squadron who were actually taking part in the ceremony were present. Six of his chums acted as bearers: John Edlund, Edmer Edlund, Julius Edlund, Leonard Gars, Lloyd Porter and Walter Reeves.

Major Studd, Lieut. Atkinson and Lieut. Marsh, officers of the Squadron, were pall bearers. The firing party acted as a guard of honor on arrival of the body at the cemetery, following behind the coffin at the slow march with arms reversed, they lined up at the graveside, remaining in the position of resting with arms reversed during the burial service, which was conducted by Rev. Dalgleish. The casket was draped with the Union Jack.

After the service, the firing party, under orders from Q. M. Sergt. Boniface, fired three volleys over the grave and came to the present arms. Trumpeter Wortendyke then blew the last post, reveille. There were a number of nice floral contributions and a number of nice floral tributes on the casket.

### Death of A. L. Olmstead

Albert Leroy Olmstead, age 71, an old timer in Claresholm district, passed away at the local hospital on Monday last. The funeral took place on Wednesday afternoon. As public gatherings are forbidden, the only service was at the cemetery where Rev. J. W. Hallett, an old friend of the family, had charge.

Mr. Olmstead has been in poor health for the past year, and for the last four months has been in the local hospital. His wife died in September 1926. Two sons, C. L. and R. H., are living east of town in the Starline neighborhood.

### Surprise Party

On Wednesday evening, February 15th, six cars loaded to the utmost capacity, drove in to Mr. Joe Dahl's place, also a large number walked. This was done for the purpose of surprising Mr. and Mrs. Joe Dahl as this was their 17th wedding anniversary. They were caught in the midst of their evening chores, Mr. Dahl being out in the barn and upon seeing all the car lights began to think the world had dropped down.

Mr. and Mrs. Dahl were the recipients of a lovely oval plush rug, which was presented to them by the crowd. This was very much appreciated by them.

The crowd assembled at 8:30 o'clock and the evening was well spent in dancing and merry-making until the wee small hours of the morning. Lunch was served at midnight by several of the guests. The crowd departed with wishing Mr. and Mrs. Dahl many more happy anniversaries.

## Children Are the Parents of Tomorrow . . . . .

Help guard their health by buying **Brooker's Quality Bread**

\*Ask for it at your local grocer's

**CLARESHOLM BAKERY**

## GOOD BUYS

For quick cash sale I have a good four roomed house. Water, light and gas installed. Price \$1050.00.

Also a good general store business, which includes stock, residence, post office, telephone exchange, Imperial Oil business, and filling station. It will take \$7,000.00 cash to handle this.

**S. L. FRASER**

## J. T. KINGSLEY

**Harness and Saddles, Fancy Leather Goods, Boots and Shoes, and Men's Wear.**

### REPAIRING

Now is the time to look over your harness for Repairing and Oiling. We can give you quick service at reasonable prices. Bring them early and be ready for spring work.

Harness Oil in any quantity

## Modern Plumbing

No home is complete without a modern plumbing system. The septic tank has solved the sewage disposal problem for the dwelling not served by a regular sewage system. Ask any of our increasing number of customers in Claresholm and district what they think of septic tank sewage disposal. Service backed by experience.

**C. A. COUTTS**

Phone 177.

Claresholm, Alta.

## A. E. RUNIONS

Licensed Auctioneer

**Work Guaranteed. Terms Right**  
**R. E. MOFFATT, CLERK.**

**Farm Sales a  
Specialty**



## Sale Of Forest Products Is Big Factor In Keeping Trade Balance With U. S.

Canada's far flung line of forest industries stands out as perhaps the most striking feature of the Dominion's industrial landscape.

Only when one realizes what an enormous volume of commerce these forest industries support, and what a dominant role they play in keeping Canada's trade with the United States on a fairly even keel, can one clearly appreciate what a huge stake the Canadian people have in forest production.

These hundreds of mills together form the main supporting pillar of Canada's export trade with her neighbors to the south. The mounting sales of forest products alone have kept the Dominion in recent years to keep her trade with the United States from becoming altogether lopsided. Last year Canada sold to the United States roughly \$242,000,000 worth of

wood and paper products, this class of goods representing more than half of the total value of our exports to that country.

How long Canada can continue to export forest products at such a rate is a question which few persons would care to try to answer, for there is a pretty unanimous agreement that the Dominion's forest resources are being steadily and rapidly depleted. In the light of this situation, efficient forest protection and management must take rank as one of Canada's commanding problems. It is a question which commands the active concern not merely of those who find employment in forest industry, or of those whose capital is invested in that field, but of every individual and institution interested in seeing that the Dominion's commercial position is maintained on an even keel.

## Television and Radio

New Portable Device Makes It Possible To Both See and Hear Performers

The magic wand of science, passing over the factory of the General Electric Company, at Schenectady, N.Y., disclosed to a small group of radio engineers, scientists and newspapermen, a vision of the future of radio broadcasting—a future designed to bring to broadcast fans the sight as well as the sound of the radio performers.

Sitting in comfortable chairs in three Schenectady homes, several miles from the company's broadcasting studio, the visitors were enabled both to hear and see the studio program. Simple twists of the dials on the home television sets brought to the screen the minute reproduction of the characters who appeared before the microphone, even to the curl of cigarette smoke from their lips and the blinking of their eyes.

The sound of their voices was heard in the usual way through a loud-speaker supplementing the visual apparatus.

## WILL TRY OUT NEW WHEAT

Reward Will Be Tested By Saskatchewan and Alberta Farmers

Experiments in the cross-breeding of wheat of different varieties that are carried on by experts on the staff of the Department of Agriculture of Canada have produced still another strain that is declared to be suitable for growth in the prairie section of the Dominion. This new strain, notes the Quebec Chronicle-Telegraph, is known as Reward wheat. It has been revealed that the sample of wheat with which the Manitoba Agricultural College won a first prize at the Royal Winter Fair in Toronto was of the Reward variety. And, more recently, W. H. Motherwell, Minister of Agriculture, has disclosed that the sample of hard spring wheat with which Mr. Herman Treble, of Winnipeg, Alberta, won a first prize at the International Exhibition in Chicago was of the same variety.

Jan. 31st, Motherwell, announced that a thousand bushels of the grain have been distributed to some four or five hundred farmers in Saskatchewan and Alberta to be tested on their farms and also, no doubt, to be multiplied, so that larger supplies of it may be available as seed next year. The new wheat has been subjected to certain tests already on experimental farms, on the experimental plots of agricultural colleges and on the farms of certain seed growers. These tests are said by Mr. Motherwell to have shown that Reward has the strongest straw of possibly any known wheat, that it ripens earlier than Marquis wheat, but not quite as early as Garfield, that it is less liable to rust infection than any other varieties, and that it yields a fair "without plot or bluish."

## Reindeer Industry

Company Leaves Big Area In McKenzie River Territory

Reindeer meat may find its way to the dining rooms of Western Canada if the plans of the Dominion Reindeer Company are successful. This organization, which is now actively engaged in the reindeer business in Alaska, is moving 4,000 acres in the spring to a lease of 30,000 acres in the McKenzie River territory, which is being granted by the Federal Government. It is estimated that sales of reindeer meat in 1929 will be \$8,000, increasing to \$15,000 in the following year.

## An All-British Airship

An airship firm here announces its intention of building a machine which it is hoped will be the first absolutely all-British airship to land in Canada. It will be able to carry 20 persons in addition to a crew of six or ten. Its flying range will be 1,500 miles but it will compass the Atlantic by sailing at the Azores.

In after years the girl with the beautiful Auburn hair becomes a red-headed wife.

The world's output of petroleum for 1927 is estimated at 1,220,500,000 barrels.

## Canadians Are Urged To Turn Their Gaze Northwards For Great Future Developments

### Every Farm Potential Aerodrome

Vision Of The Aeroplane In Daily Life On The Farms Of Western Canada

This aviation tide is rapidly taking its place in the economic life of Canada, linking up airports and remote areas by fast aircraft which have a speed range from 70 miles to 200 miles per hour, disregarding the natural topographical barriers and eliminating time and distance. In the opinion of W. A. Macdonald, a Canadian air pilot with much experience in flying in Western Canada, He points out that the era of aerial transportation may have a profound effect on the destiny of the Dominion and the remote areas now far from communication with the rest of the world may, through the medium of a network of airways, become in terms of time a few hours distant from the largest cities.

In view of the advent of the light aeroplane which costs no more than a good automobile, and in view of the ease with which flying can now be mastered the stretch of farms in Western Canada may be only a short hour or so away from the city landing ground; independently of the conditions of roads the aeroplane may carry the rural dweller over the sky lanes in the span of an evening, permitting him to attend the theatre and return again the same night. Certain small, easily, would ordinarily not prove for economic conditions that will permit the construction of roadways, will find in the aeroplane a vehicle that will enable them to reach desirable centres.

All these possibilities and a host of others are affecting rural life. The hinge on the use of the aeroplane in the daily life of the people as a vehicle for fast travel. In the farm becomes a potential aerodrome and the cities and community centres only a short flight away.

## Plan Industries Fair

Everything Made In Great Britain Will Be Exhibited

Almost everything Great Britain makes from huge electrical equipment for a power house down to the daintiest jewelry, will be seen at the British Industries Fair, which is to be held simultaneously in London and Birmingham from April, 25 to March 2, 1928.

The idea of the organizers is to make each section thoroughly representative of its own branch of British industry and to establish the fair more firmly as an annual continental event of first class importance—the manufacturer's means of launching new products and establishing the trade between the producer and the consumer, the trade buyer's means of keeping in touch with the latest developments in British production and to establish a direct line of communication of it which interests him most without having to make a tour of the country.

## Ship Head Out To Japan

Forty Head Obtained In Alberta Were In Prime Condition

Shipments of dressed beef in the half or quarter carcasses have been exported to Japan from Vancouver for several years past and consignments of pure-bred and dairy cattle have also been sent to that country. The first shipment of live beef cattle was made from Vancouver recently on the steamer Evison by the Vancouver Live Stock Exchange. The shipment consisted of 40 head, averaging 1500 lbs. each, which were obtained in Alberta. It being found possible to get them in British Columbia. The animals, which will be slaughtered on arrival at Kobe, were in prime condition, but never having had a rope on them since they were branded, the longshoremen had a busy time getting them on board and tied up in their stalls.

## Ensures Safety

The trains on the Paris underground railways are being fitted with an "E" sound invention by which it will be possible for them to leave the station unless all the doors are closed and locked. No signal to start will be given by the guard, but will simply press a button. Unless everything is in order the electric motors will not respond to the starting-handle.

## Two: "Did you enjoy your trip?"

Tom: "Yes."

Tom: "And the scenery?"

Tom: "Wonderful! I saw three sign boards I had never seen before!"

The map of Canada is gradually being unveiled Northwards, and by its secrets that have hitherto been hidden is being made available to the north of the 60th parallel and yielding themselves up to investigation and research.

It is only within the last few years that Canadians have definitely turned towards the great possibilities for expansion of the Northland and have identified themselves that the popular belief that the Northern areas of the country are barren and uninhabitable is, like most popular beliefs, utterly erroneous. With a quiet determination they have tackled the problems of exploring and exploiting the territories beyond the 60th degree of latitude, and have within the past year commenced massive expenditure of millions of dollars to development work in that part of the continent.

The establishment of post offices, police stations, customs houses on the Northern islands off the Canadian mainland has been steadily pursued. The most Northern administrative post in the world is that of the Royal Canadian Mounted Police at Buche Bay, on Ellesmere Island, 700 miles or so away from the city landing ground; independently of the conditions of roads the aeroplane may carry the rural dweller over the sky lanes in the span of an evening, permitting him to attend the theatre and return again the same night. Certain small, easily, would ordinarily not prove for economic conditions that will permit the construction of roadways, will find in the aeroplane a vehicle that will enable them to reach desirable centres.

From the coast to civilization, Canadians are seen creating for themselves new transportation routes and new outlets to the ocean. At the moment an "expeditionary force" of young men are operating in the Hudson Straits, that spacious channel which connects the results of the day's flying machine with the Atlantic.

This force has for its duty the making of observations in daily flights over the vast expanse of water in order to note the tidal conditions, currents, prevailing winds, ice and all other elements that enter into navigation. Three air stations are located in the straits, one at Port Burwell at the extreme point of the Labrador Peninsula, one at Repulse Bay, on the south shore and midway up the straits, and the third at Nottingham Island, in Hudson's Bay itself, at its western entrance.

Day after day flights are made and reports transmitted by wireless to the Canadian government.

The whole idea behind this is that the government should possess all information as to how navigation can be lengthened, for although the Hudson Straits have been navigated for three hundred years and at one time were the main highway to the Hudson West in the days of the old fur-trading companies, the development of the northern lanes of traffic left that route far behind.

Linked up with these investigations is the definite effort now being carried out to build the Hudson Bay railway—a line which will when completed, run from a point in Saskatchewan, near the Manitoba border, to Port Churchill on Hudson Bay.

As originally planned the road was to end at Port Nelson, but an exhaustive investigation into the merits of the two terminals resulted in Port Churchill being decided on. It will lengthen the railway by nearly 100 miles, but the report of engineers who made a study of the situation indicates that Churchill has many natural advantages not enjoyed by Nelson and that, despite the 100 miles of road building, the expenditure in this will be amply repaid by the heart of the Canadian West, bringing it only a few hundred miles from the sea.

Exploration is being pushed forward. At the beginning of this year a small expedition will start out from Ottawa to study the fauna of 10,000 square miles of territory which the government in 1927 set aside as a bird's nest getting them on board and tied up in their stalls.

## What I Want a Nice Book for an Invalid.

"Liberation: Something religious?"

Lib: No, not now. He's convalescent."

Next to the United States, Spain claims the highest per capita wealth.



## WHEN DAYLIGHT INCREASES

Lengthening Process Does Not Begin Until Middle Of January

W. G. Sibbey writes as follows in the Journal of Commerce: When we remark that "the days are beginning to lengthen" we do not mean that any time is added to the twenty-four hours which constitute a calendar day, but that the period between sunrise and sunset increases. It is a popular belief that the lengthening begins on December 21 or immediately after, and that the increase begins at both ends of the day; that is, that the sun rises earlier and sets later. This is an error. The sun really begins to set later on December 14, but it does not begin to rise earlier until about the middle of January. For instance, in the northern states the sun rises at 7:15 and sets at 4:35 on December 21; and on January 12, rises at 7:22 and sets at 4:55. The day (forenoon) shortens four minutes in that period, while the afternoon is then seventeen minutes; a net increase of fifteen minutes and sunset of thirteen minutes. Not until after January twelve does the "day" lengthen at both ends. In the six months after December 21, sunrise speeds up from 7:18 to 4:31, increasing the length of forenoon two hours and forty-seven minutes; while the afternoon lengthens from 4:34 to 7:32, a gain of two hours and fifty-four minutes. This daylight increases five hours and forty-one minutes in the northern states.

## Area Sown To Crops

The total area sown in Canada to the principal field in 1927, was 54,672,210 acres. Wheat occupied 22,469,164 acres; oats, 13,230,993 acres; barley, 3,505,715 acres, and the remaining 13,466,448 to a variety of other crops such as rye, flaxseed, corn, peas, potatoes, alfalfa, mixed grain, etc.

## How To Order Patterns

Address—Winnipeg Newspaper Union, 115 Melbourne Ave., Winnipeg  
Pattern No. .... Size .....

Name .....

Town .....

German Subs Discovered

Sunk in the Baltic, off Windan Harbor, when they came into collision during the war, two German submarines, from which there were only three survivors, have been discovered by fishermen. The latter have recently hauled in their net portions of the wreckage and six adults and one child. Divers have been sent down and have reported by radio that the bodies are apparently little damaged.

## WHAT A FROMACH!

"Is it true that Fromach has consumed the dowry of his wife?"  
"Yes, 25 stacks of paper and 2/9 miles of old iron."—Felix Mite, Paris.

W. S. W. 1717

## Winnipeg Newspaper Union

Save the Birds and Destroy the Insect Pests

According to scientists, we are now on the verge of a struggle between the insect world and mankind. If each insect born lived until its natural death, it would not be long before birds and weeds would be rare and our source of food gone.

One bird devours hundreds of insects in a day, and millions in a life time. Millions of birds devour—we'll the problem is too difficult to solve, but at any rate, they enable us to overcome the insects that remain.

Worth remembering, isn't it? Particularly when the rifle of the small bird is pointed toward one of our feathered friends.

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## West Pays Visit to East

More and more every year Canadian settlers in the west make the trip back for a week or two to the land of their origin, the Province of Quebec. They arrived at the Windsor Street Station of the Canadian Pacific Railway in Montreal, and from there they traveled across the province to Quebec City, where they were enthusiastically welcomed by local organizations, municipal, government and business bodies. Photograph shows this season's party assembled in the Windsor Street Station just after their arrival in Montreal recently. The "old French" uniforms of the old French regime were a guard of honor drawn up to greet the party and come from a long case, some hundreds of "Franco-Canadian" settlers in the west make the trip back for a week or two to the land of their origin, the Province of Quebec. 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## Clareholm Review-Advertiser

An Independent Weekly Newspaper  
F. H. SCHOOLEY, Editor

Subscription Rates  
One year, in Canada \$2.00  
One year, in United States 2.50  
Single Copy 5c

Monday the 13th proved as unlucky for the administration in the town election as though it had been "Friday the 13th."

In Monday's town election the administration candidates were snowed under by more than a two to one vote—a fair index to the public's opinion of the administration.

## DO YOU KNOW?

(Copyright 1922)

385. How They Travel in Winter in Alaska an Northern Canada?
387. How Far Can a Dog Team Travel?
388. Some Speed Records of Dog Teams?
389. What Is a Blizzard?
390. What Is a Sleet Storm?
391. Greatest Ice Storm?
392. How an Ice Storm Affects Public Utilities?

Correct answers given next week. See how many you can answer by that time.

## ANSWERS TO LAST WEEK'S QUESTIONS

379. What Is the Diesel Engine?—An internal combustion engine which utilizes, directly in its cylinders, any heavy liquid fuel from kerosene to coal tar, and converts it to mechanical power, no carburetor of ignition system being required. Air is admitted to cylinder and compressed by inward piston stroke to 500-650 lb. per square inch, which raises its temperature to approximately 1,000 degrees F. At end of stroke fuel is sprayed into cylinder and is ignited and ignited by the heat of the compressed air, without explosion of supply is now shut off and prolonged expansion takes place until release occurs exhaust at end of piston stroke. Engine is started by means of compressed air.
380. Its Economical Advantages—A heat unit, called British Thermal Unit (B. T. U.) is the amount of heat required to raise temperature of 1 lb. of water 1 degree F. Average bituminous coal need for firing steam boilers contains 12,500 B. T. U. per lb. petroleum fuel oil used for firing steam boilers and for combustion in Diesel engines contains 18,800 B. T. U. per lb. 143,000 B. T. U. for each useful hp., called Brake Horse Power (B. H. P.). The best steam turbine consumes 1.61 lbs. of coal, 0.143 gals. fuel oil, while Diesel engine consumes 0.669 gallons fuel oil, or over 2 to 1 in favor of latter.
381. Per Capita Cost of Running American Cities?—40 million American people reside in cities, one-third of population in cities of 50,000 or more. Per capita expenditure of 146 leading cities in 1923 averaged \$8.09; per capita indebtedness in 1923 \$110.45, generally below 10 per cent total assessed valuation. Expenditures that bring increased safety, efficiency and comfort are: water supply, sewer systems, street cleaning, parks, schools, libraries, hospitals, sanitariums, police and fire departments—automobile has necessitated wider streets, new bridges, elimination of grade crossings, traffic police and mechanical control systems, public parking places.
382. What and Where Is Death Valley?—A narrow and valley 130 miles long in southeastern California, walled in by Panamint and Funeral Mountains; hottest and driest portion of American continent. Only permanent inhabitants a few Piute, Shoshone and Mojave Indians; first permanent white settlement at Greenland Ranch on east edge about 1880 by Pacific Coast Borax Co. 94 twenty-mile team lane, which like the St. Bernard hospice in the high Alps has often served

as a traveller's relief station, having saved life of many a lost traveller or prospector. Party of emigrants perished from thirst when crossing valley in 1819, hence the name. Produces borax, lead, silver, gold.

## 383. That You Can Now Tour Death Valley?

From late fall until May 15 sight-seeing motor buses now traverse this mysterious valley which formerly meant death to the emigrant who, beguiled by the mirages and numerous stretches of glittering salt that look like cool water, attempted to cross its desert wastes. Abounds in scenery which the traveller finds much to marvel over and talk about afterwards. Lowest point in valley is 130 feet below sea level, deepest depression on American continent; Mt. Whitney, 14,501 feet high, lies to the east; from Telescope Peak, skirting western margin of valley, one can gaze on both the highest and the lowest points in the U. S.

## 384. How Use of Electric Power Is Expanding?

Year 1922 showed 8 to 10 per cent increase in use of electric power. Steel companies are cutting costs by electrifying many plants; farm electrification shows many gains; in New York State nearly 35,700 farms are electrified; 25 million invested in rural lines by utility companies; average cost of current for year estimated \$46.50 a farm. New investment in generating, transmitting and distributing equipment approximately 1.5 billion dollars. New construction about equally divided between steam plants and water power plants: former having low initial cost, high operating costs; latter high initial cost, low operating cost.

## 385. How Deep Can a Whale Dive?

When the Greenland whale is attacked with hand harpoon, it usually attempts to escape by "bouncing" (going vertically down), takes out rope rapidly and soon reaches great depths. Amount of rope taken out on these occasions and the direction and strain on the line are good indications of its depth and position in the water. Large ones appear to descend to 700-800 fathoms, or nearly a mile (fathom is 6 ft.). Under part of skin (blubber) is sometimes 2 feet thick and doubtless aids in withstanding water pressure at great depths. Modern submarines can stand a pressure of 150-200 feet of water with reasonable safety.

## Card of Thanks

Ladies and Gentlemen: I think you for the generous support given me at the polls election day.

P. E. Hood.

## Card of Thanks

I wish by this means to thank the electors of Clareholm for their generous support at the polls in the recent town election.

W. Morrow.

## Foolish Saving

A penny saved is not always a penny earned. Sometimes it is two pennies lost. The merchant who spends nothing on advertising loses much more than he saves.

The money spent for plate glass windows is not looked on as lost; nor is the money spent on better interior lighting.

Anything that increases the favor, that adds sales, that multiplies customers is very properly regarded as a good investment.

Advertising is a good investment—just as plate glass windows are. Advertising sells more goods to more persons than shop windows do.

## A WORD TO THE PUBLIC

Do you resent having a merchant address his message to you in the form of an advertisement in our columns? On the contrary, is not your impulse to respond to his friendly overtures?

Shop Where You Are Invited to Shop

Issued by Canadian Weekly Newspapers Association

## DISTRICT COURT SITTINGS

Province of Alberta

1928

## JUDICIAL DISTRICT OF MACLEOD

At Clareholm—

Thursday, January 26th.  
Thursday, May 3rd.  
Thursday, October 4th.  
Thursday, December 6th.  
Sittings open at 2 o'clock p.m.  
All sittings open at 2 o'clock a.m. except where otherwise stated.

GEORGE B. HENWOOD,  
Deputy Attorney-General.



Foothill Lodge No. 13

I. O. O. F.

Meets every Monday evening at 8 o'clock in Odd Fellows' Hall  
Visiting Brethren Welcome

BRUCE LAWSON, N.G.

A. BROOKER, V. G.

J. W. MORROW, Sec.

## FOR SALE

Wyandotte cockerels, Martin's Regal Dorcas, \$3 each or two for \$5. Mrs. John Armstrong, Meadow Creek.

## NOTICE

Mrs. Taylor wishes to announce that she will keep the hospital open during the year.

## POSITION WANTED

Young man would like farm work from end of March till harvest. Please state wages, etc. Apply at Review office.

WANTED—Hear from owner good farm for sale. Cash price, particulars, D. F. Bush, Minneapolis, Minn.

FARM FOR SALE OR RENT  
170 acres for sale or rent. Apply, M. F. Miller, Clareholm.

## Dr. J. A. Mullin

DENTAL SURGEON

MacKenzie Block

Clareholm

Phone No. 2 P. O. Box 112

## Dr. A. D. MacGregor


DENTAL SURGEON

Mines Block Clareholm

## J. Cornelius Hiebert, LL.B.

Barrister, Solicitor, etc.

Nanton, Alberta. Phone No. 8  
Stavely on Thursdays. Phone 24



## CHASSIS DEMONSTRATION OF THE Bigger and Better CHEVROLET

WITH MOVING PICTURES

Feb. 21, at 2:30 p. m.  
IN I. O. O. F. HALL

Come and discover the qualities that make Chevrolet Bigger and Better. Have all its modern mechanical features fully and clearly explained by an expert from the General Motors' factories.

In all automobile history . . . in all Chevrolet's thirteen years of constant progress . . . there has never been a low-priced car so luxurious, so modern, so beautiful as the Bigger and Better Chevrolet. This demonstration will show you why, in an interesting and instructive way.

Come . . . whether you contemplate buying a car or not.

Everybody Welcome — Admission FREE

QUALITY MOTORS  
CLARESHOLM, ALTA.

## An Investment for all classes and all Ages

4% Payable on Demand

## PROVINCIAL SAVINGS CERTIFICATES

Apply TREASURY DEPARTMENT  
PARLIAMENT BUILDINGS  
Edmonton, - Alberta.

WHEN BETTER BEER IS MADE—

CALGARY

"The Beer with the Reputation"

WILL MAKE IT—IT'S THE BEST THERE IS

ON SALE AT ALL THE BEST HOTELS AND CLUBS

Buy it  
by the CaseOrder from Your  
Nearest Agent









## At Rex Theater, Claresholm February 23-24-25



### The Masterpiece That Defies Description

BEN-HUR is an astounding, amazing screen masterpiece that words cannot describe. You must see this marvelous, thrilling, g. breath-taking production, whose incredible grandeur and tense drama will startle and amaze you. It is the final, ultimate word in great pictures.

Directed by FRED NIBLO  
With a cast of thousands headed by Ramon Novarro, Betty Bronson, May McAvoy, Carmel Myers, Francis X. Bushman.

From the immortal novel by  
Gen. Lew Wallace

Matinee each day  
at 3 p. m.

Evening Prices—Adults \$1.00; Children 75c.  
Matinee Prices—Adults 75c; Children 50c.

Women all over Alberta are  
making better bread with—



**Farmers and Trappers**  
**BADGER** Bringing Record Prices.  
All Other Furs High Now.  
Highest Prices in years for **HIDES** Rush Your Shipments  
PELTS AND HORSEHAIR WANTED  
**SIMPSON & LEA** 708 Centre St.,  
Calgary, Alta.  
For bids and shipping tags on application

## TWENTY-ONE YEARS

It is over twenty-one years since this Farmers' Company began business. Now, with its twenty-one years of experience, it is in a better position than it has ever been to give valuable service to the farmers of Western Canada.

Ship your grain to

**UNITED GRAIN GROWERS LTD**  
Elevators at Claresholm and Granum  
COAL FLOUR FEED

**DUNLOP TIRES**  
THAT splendid appearance of Dunlop Balloons is no guess-work. That rugged road resistance is not there by chance. That adequate resiliency was no blind selection.  
You receive the benefit of thirty-three years of honest thinking, careful planning, judicious experimentation when you buy **DUNLOP TIRES** to-day.  
**Thirty-Three Years' Merit**

## Board of Health Orders Preventive Measures

As a preventive measure against spinal meningitis, the Board of Health has ordered as follows:

1. That, until further notice, the schools are to remain open, with instructions to the teachers to send home any child that appears to be ill or has any sign of having a cold, however slight.
2. That until February 20th no public gatherings shall be allowed, which shall include theatres, churches, dances, skating and curling rink, lodges and all other places of public assembly.
3. That beer parlors and all other places serving refreshments or meals shall be required to disinfect all glasses and dishes used during the period above stated.

### General Precautionary Measures

1. All persons suffering from a "cold" should remain at home, in isolation if possible.
2. Avoid all persons suffering from colds, especially where sneezing and coughing are present.
3. Do not reduce your resistance by becoming chilled or unduly fatigued. Be careful of your diet.
4. Keep your house at a reasonable temperature. Be sure that rooms are well ventilated and that there is sufficient moisture in the air.
5. The nose and throat may be sprayed twice daily with a solution of ordinary table salt; let teaspoonful to a pint of water. It is essential that any solution so used must be mild.

## Here and There

Preliminary figures indicate that mining production in British Columbia this year will exceed all previous records, although prices will be somewhat below those of 1925. The total of \$87,000,000 was recorded.

Tobacco growing in the Kelowna district, B.C., has been so successful this year that the average yield will probably be increased to 1,600 next season. The present crop has been safely harvested and cured.

Not since 1917 has the Nova Scotia mining industry enjoyed so prosperous a season. During the fiscal year ending September, approximately \$4,000,000 worth of coal were produced in the province against approximately \$3,000,000 for the same period of last year.

The biggest shipment of live furs to leave North America for the European market since the industry has been developed left this year that the average yield will probably be increased to 1,600 next season. The present crop has been safely harvested and cured.

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The elaborate firehead of the "Empress of Japan," the first steamship to leave the Canadian Pacific, has been mounted in Stanley Park, Vancouver. The "Empress of Japan" was a clipper type steamer and the largest and fastest vessel navigating the Pacific. The firehead was presented to the Vancouver Parks Board as a gift of the Japanese government.

A special train of six cars carrying pure bred sows and their litters to Britain and elsewhere is now travelling through Southern Saskatchewan over the Canadian Pacific Railway. The stock is supplied by the Provincial Department of Agriculture, the Dominion Live-stock Branch, Stocking Company, and the Canadian Pacific Railway. The stock is supplied by the Provincial Department of Agriculture, the Dominion Live-stock Branch, Stocking Company, and the Canadian Pacific Railway.

Through the auspices of the Canadian Colonization Association, and families, consisting of 2,300 persons, were settled in Canada 1927. The settlement of these families was personally supervised by officials of the Association, who completed the contracts, inspected the lands and closed transactions. It is expected that 100 additional families will be settled here by the end of the year. Since the start, the Canadian Colonization Association is subsidiary of the Department of Colonization and Immigration, Canadian Pacific Railway. It has settled 2,277 families on 100,000 acres and there are still more opportunities on 100,000 acres for 1,000 families. The percentage of success in these settlements is unusually high, being 100 per cent in Alberta and 90.50 in Saskatchewan.

# The Welcome Sign

"Nobody asked you, sir," said the coy maiden. And in matters of buying, as well as in affairs of the heart, most people like to be "asked." Often, indeed, they insist on a proper invitation.

He is a wise merchant who keeps the welcome sign constantly before the community in the form of advertisements in The Review-Advertiser. There everybody sees it—for advertising is "the light of directed attention."

Speak up. Light up. Hundreds of good customers are listening for your message and watching for your welcome sign in The Review-Advertiser.

## People Shop Where They Feel Welcome

## Another PRICE Suggestion Maple Nut Cake and Chocolate Layer

THIS unusual, economical Maple Nut Cake will keep fresh for several days, and the "Chocolate Layer Cake," made in a little different way with Dr. Price's Cream Baking Powder, is a family favorite too. Try one or both of them today!

(All measurements for all materials are level.)

### MAPLE NUT CAKE

- 1 cup shortening
- 1 cup light brown sugar
- 2 eggs
- 1 cup milk
- 1 1/2 cups flour
- 1/2 teaspoon salt
- 1 teaspoon Dr. Price's Cream Baking Powder
- 1 cup chopped nuts—preferably pecans
- 1 teaspoon vanilla extract

Cream shortening, add sugar slowly and yolks of eggs and milk and beat well, sift flour, salt and baking powder together and add chopped nuts, fold in beaten whites of eggs, add flavoring. Bake in well greased loaf pan in moderate oven 35 to 45 minutes. Cover top with maple syrup and sprinkle with chopped nuts while still soft.

### MAPLE ICING

- 1/2 teaspoon butter
- 1/2 teaspoon milk

**DR. PRICE'S**  
**CREAM**  
**Baking Powder**

Made from Cream of Tartar, derived from grapes. Raises the dough perfectly, giving the food fine texture and rich flavor.

MADE IN CANADA

- 1 1/2 cups confectioner's sugar
- 1/2 teaspoon Dr. Price's Cream Baking Powder
- 1/2 teaspoon maple flavoring

### CHOCOLATE LAYER CAKE

- 1 cup shortening
- 1 cup sugar
- 2 eggs
- 1 cup milk
- 1 1/2 cups flour
- 1/2 teaspoon salt
- 1 teaspoon Dr. Price's Cream Baking Powder
- 1 teaspoon vanilla extract

Cream shortening, add sugar gradually, beating well, add beaten eggs, one-half the milk and mix well. Add the other half the milk and mix well. Add the flour which has been sifted with salt and baking powder, add remainder of milk, then remainder of flour and flavoring. Beat after each addition. Bake in greased layer cake tins in moderate oven 15 to 20 minutes. Put together with

### CHOCOLATE FILLING AND ICING

- 3 eggs confectioner's sugar
- 1/2 teaspoon salt
- 1 teaspoon vanilla extract
- 2 ounces unsweetened chocolate (2 squares)
- 1/2 teaspoon ground orange peel

To sugar add boiling water very slowly to make a smooth paste; add vanilla, melted chocolate and orange peel. Spread between layers and on top of cake.

Send for FREE Cook Book—"Table and Kitchen"—149 Notre Dame East, Winnipeg, Can.